

2020 Annual Report

National Braille Association



NATIONAL BRAILLE ASSOCIATION

95 Allens Creek Road, Building 1, Suite 202, Rochester, NY 14618

© This material may not be reproduced without the written consent of the National Braille Association, Inc.



Contents

A Message from the President of NBA.....	3
About Our Board of Directors.....	4
NBA Board Roster	5
Balance Sheet	6
The NBA Roll of Honor	8
How to Make a Gift to NBA	10

A Message from the President of NBA

Dear Members and Friends,

The National Braille Association (NBA) has been providing continuing education and professional development to braille transcribers for over 75 years. This training provides the means for transcribers to excel at their craft so that individuals who rely on braille receive equitable educational opportunities through the highest quality braille: consistently formatted textbooks, meaningful tactile graphics, and a standardized code.

One of our most prominent goals continues to be the assurance that transcribers everywhere are producing quality braille materials in a consistent manner.

National Braille Association continues that assurance through innovative ways.

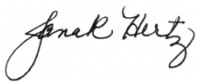
- Regular educational webinars
- Online Question & Answer forum, *Ask An Expert*
- The NBA *Bulletin*, our quarterly professional journal, and our
- Annual Professional Development Conference

National Braille Association is a volunteer-led organization. For the past several years, we have navigated the challenges of a world-wide pandemic, canceled conferences, and missed opportunities to develop connections with other professionals and colleagues through in-person networking. Our unwavering commitment to continuing education has not faltered as we continue to innovate and refine our craft through distance learning, monthly webinars, and Professional Development Conferences.

As 2021 draws to a close, we look forward to the possibilities that 2022 will bring with renewed enthusiasm. The need for continuing education is greater than ever. The opportunities for hands-on experiences coupled with innovation and technology will enable NBA to stay at the forefront of training and continue its mission of providing continuing education to those who produce braille.

Please consider making a charitable contribution to the National Braille Association. The more support NBA receives from our colleagues and friends, the more support we can provide in return. Your kindness and generosity are greatly appreciated! Thank you for all you do to support literacy!

Regards,



Jana Hertz

President



About Our Board of Directors

The National Braille Association, Inc. is governed by a volunteer Board of Directors which formulates the policies and procedures needed to implement NBA's programs.

All members of the Board are involved in services which promote braille literacy. They are braille transcribers, teachers of the visually impaired, braille production facility supervisors, coordinators of volunteer groups, rehabilitation teachers, and retired professors. The Board meets twice a year to conduct the business of the organization.

Board members are nominated by the NBA membership. A nominating committee is then responsible for recommending candidates for officer and director positions. Elections are held at the annual membership meeting.

What is truly unique about this board is that it is a working board.

Each member volunteers not only the time needed to attend the meetings, but also performs the tasks his or her position requires. Board members chair administrative committees that oversee policies and procedures, membership development, and the production of the *Bulletin* and other publications. A Board member is NBA's meetings planner.

A Board member may also chair one of the skills committees. It is the responsibility of the skills committees to develop and lead workshops and write articles for the *Bulletin* in the various braille specialties: Unified English Braille, textbook format, mathematics and science, music, tactile graphics, computer-assisted transcription, and foreign language. The result of these efforts provides training for transcribers so that they can produce quality braille for the blind and visually impaired.

NBA Board Roster

Executive Committee

President

Jana Hertz
Aliso Viejo, California

Vice President

Diane Spence
Houston, Texas

Treasurer

Heidi Lehmann
Castorland, New York

President Elect

Patrick Janson
N. Ridgeville, Ohio

Secretary

Cindy Olmstead
Jackson, Michigan

Immediate Past President

Cindi Laurent
Edina, Minnesota

Elected Member from the Board

Kyle DeJute
Louisville, Kentucky

Directors

Kathleen Cantrell

New York, New York

Betty Marshall

Sherwood Park, AB

Nancy Raspiller

Scottsdale, Arizona

William Freeman

Louisville, Kentucky

John Romeo

Las Vegas, Nevada

National Office Staff

Executive Director

David Shaffer
Rochester, New York

Operations Manager

Christopher Clemens
Rochester, New York

Bookkeeper

Marty Soderlund
Rochester, New York



Balance Sheet

December 31, 2020

National Braille Association enjoys the participation of many volunteers who donate their services in a variety of ways. These volunteers assist NBA by serving on its Board of Directors, its Committees and at the National Office in Rochester, New York. Because of the unique quality of the work involved, no objective basis is available to measure the value of donated services. Therefore, no amounts for donated services have been reflected in the accompanying financial statement.

ASSETS	
Current Assets	
Cash and Cash Equivalents	117,301
Investments	2,707,559
Accounts Receivable	1,225
Inventories	1,431
Prepaid Expenses	33,837
Fixed Assets	
Furniture, Fixtures and Equipment	72,122
Master Volumes	1,972
Less Accumulated Depreciation	(74,094)
Net Fixed Assets	0
Total Assets	2,861,353

LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts Payable	3,350
Loan Payable – PPP Loan	15,900
Net Assets	
Net assets without donor restrictions	1,905,749
Net assets with donor restrictions	936,354
Total Net Assets	2,842,103
Total Liabilities and Net Assets	2,861,353



The NBA Roll of Honor

NBA is grateful for the monetary and in-kind gifts received from the following individuals and organizations in 2020.

FOUNDATIONS AND ORGANIZATIONS WHO MADE A CONTRIBUTION IN 2020

AmazonSmile	Alfred and Mary Jo Gilbert Fund
Ayco Charitable Foundation	Annette Grossman Fund
Central New York Community Foundation	JSK Fund
Community Foundation of Rochester	Lakeland Bank
ExxonMobil Foundation	Mercantile Bank
Fidelity Charitable Trust	NewCo Foundation
Bette Fritz Beilefeldt Living Trust	Strategic Financial Services
Lorna E. Garden Endowment Fund	Tyler's Cleaners

FRIENDS OF NBA WHO MADE A CONTRIBUTION IN 2020

Paul Ajuwon	John Mandarano
Olga Baron	Marion Merrill
Katherine and Joseph Compagni	Paul Moore
Steven and Jamie Dangler	Joan Moritz
Mark DeJoy	Debbie Nadolski
Donna Mae Diaz	George and Barbara Neubauer
Anne Dwyer	Kathy Olmstead
Judith Feltman	Gary Pearson
Tom and Cathy Fromme	Margaret Peri
Elisabeth Hirschi	Jane Perry
Lisa Hoeschele	Nicholas Renzi
Sheila Hurst	Michele and Richard Sterner
Pamela and Martin Jenkins	Emily Stewart
Susan Klinger	Lucija Tancabelic
Glenn Howard MacDonald	Theresa Thorpe
Lillian Maestas	Tung Tuong

FRIENDS OF NBA WHO MADE A CONTRIBUTION IN 2020, CONTINUED

Anita Turk	Richard Wohl
Nancy Wineland	Aldo Zordan

MEMBERS OF NBA WHO MADE A CONTRIBUTION IN 2020

Randy Davis	Aquinas Pather
Mary Denault	Janice Taylor
David Goldstein	Aggie Zicari

LIFE MEMBERS OF NBA WHO MADE A CONTRIBUTION IN 2020

Jan Brewer	Sandra Jeffries
Angela Coffaro	Lucinda Kuiper
Doris Cohn	Shelley Mack
Diana Dyal	Linda McGovern
Nancy Fosdick	Carol Morrison
Carol Greer	Adam Ruschival
Wilma Hane	Barbara Sheperdigian
Priscilla Harris	Karen Stowe
Linda Horton	Julie Sumwalt
Mary “Freddie” Hubbard	Lindy Walton
Mildred and Fred Irwig	Dorothy Worthington

GIFTS-IN-KIND IN 2020

Kathleen Cantrell	Betty Marshall
Kyle DeJute	Cindy Olmstead
William Freeman	Nancy Raspiller
Jana Hertz	Robinson and Gordon, CPA
Patrick Janson	John Romeo
Cindi Laurent	Diane Spence
Heidi Lehmann	



How to Make a Gift to NBA

Since National Braille Association's inception in 1945, individuals, corporations, and foundations have made contributions of all sizes to provide the resources needed for achieving and maintaining our goals. The need for financial and volunteer support continues as we strive to provide for growth, change, and the future.

There are many ways to support NBA:

- **Annual Gift**—Contributions of any size are welcome in cash or securities. Cash gifts may be sent to the National Office at any time or charged to a credit card. Gifts of common stock and other securities may be transferred electronically into our General Investment Fund. It is suggested that you contact the Executive Director to obtain the correct routing numbers before making such a transfer.
- **Bequest**—Designate the National Braille Association, Inc. as a beneficiary of a portion of your estate. You or your attorney may contact the Executive Director for appropriate wording to incorporate into your will.
- **Insurance**—Designate NBA as the beneficiary of a life insurance policy.
- **Memorial or Tribute**—Pay tribute to a living or deceased person with a donation to NBA. Celebrate a birth, wedding, graduation, anniversary, or other special event in the life of someone you know.
- **Employee Matching Plan**—Your employer may have a policy of matching employee contributions to nonprofit organizations. NBA qualifies for most such programs.
- **Loyalty and Credit Card Rewards**—Many Loyalty and Credit Card Reward companies allow you to use your reward points towards a donation to the National Braille Association.

Although unrestricted contributions to the general fund provide National Braille Association with the flexibility to use your gift in the area of greatest need as determined by NBA's Board of Directors, you have the option to designate your gift to the following special fund:

- **Mary Archer Scholarship Fund**-- The purpose of the Mary Archer Scholarship Fund is to provide scholarships equal to the amount of the cost of registration to those attending an NBA conference for the first time.

Every contribution is deeply appreciated as we work together and share our resources with others.

National Braille Association is a nonprofit educational organization. Donations are tax deductible to the extent provided by law.

Our Federal Identification Number is 22-6064715.